



# Wind River Automotive Services Catalog:

## Android Application Updates

### KEEP IN-VEHICLE APPLICATIONS FRESH, SECURE, AND UP TO DATE

OEMs face constant pressure to keep in-vehicle applications updated with new features, a modern user interface, and compatibility with evolving Android platforms. Outdated apps can damage brand identity, frequent updates risk breaking performance and compliance, and limited in-house resources make it difficult to maintain an application catalog.

To help OEMs overcome these challenges, Wind River delivers lifecycle services to modernize, update, and maintain Android applications:



#### FEATURE ENHANCEMENTS

- Regularly update OEM-specific applications with new features aligned to market trends and evolving customer needs
- Refresh applications with brand-aligned user interfaces



#### REFERENCE APP REFACTORING

- Refactor OEM/Tier 1 reference applications into modular, reusable skeletons that can be quickly adapted for multiple OEM deployments
- Provide configurable look-and-feel options to support OEM branding without costly redevelopment



#### ANDROID PLATFORM UPGRADES

- Migrate OEM applications to newer Android versions for improved compatibility, performance, and access to latest Android capabilities



#### Business Outcomes

- Guaranteed long-term Android compatibility and compliance
- Reinforced consumer trust through visible, continuous improvement
- Reduced maintenance costs from proactively addressing bugs and version slippage

### WHY WIND RIVER

With decades of embedded expertise and proven success in delivering production-grade software, Wind River enables OEMs, Tier 1s, and suppliers to meet performance, safety, and lifecycle requirements in the software-defined vehicle era.

To discuss how Wind River can help you keep your in-vehicle applications modern, secure, and brand-aligned, visit [www.windriver.com/contact](http://www.windriver.com/contact).