

DEPLOY: CI/CD

# EXPAND RESOURCING AT SCALE

## THE CHALLENGE

A manufacturer of high-tech farm equipment is growing its software team. The goal is to help develop products with integrated data-gathering and communications systems that can support the precision farming needs of the future.

The manufacturer is located in a small city and has traditionally recruited from the local university. Lately it is struggling to hire new software developers and is seeing high attrition rates within the existing team. One reason is that its software development environment, more than a decade old, is now considered primitive and difficult to use. This makes the available software developer positions unattractive to prospective candidates.

## THE SOLUTION

Wind River® Studio's cloud-based environment allows software teams to on-board new developers in minutes, making them productive right away.

Application development can be handled through the popular Microsoft® Visual Studio Code environment.

Further, Studio's cloud-native workflows will be familiar to many new software developers, so they can become productive quickly.

## THE RESULTS

Software engineering talent is difficult to attract and retain, and organizations want to be competitive when hiring. **Being able to support modern practices such as CI/CD for embedded software development is one way to retain and attract talent – and help the business's bottom line.**



## RELATED USE CASES

Reduce Human  
Time Resolving  
Challenges »

Transitioning an  
Established Team  
to High-Velocity  
Collaboration »

Speed Testing to  
Get True CI/CD in  
Embedded »

Using Private 5G to  
Change the Business  
Practices of Teams  
Across a Campus »