

Building the business case for 5G

The building blocks of a successful 5G initiative

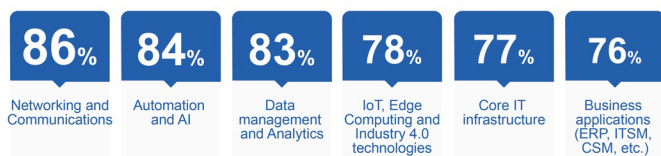


Simply put, we can expect 5G to become one of the most impactful and transformative innovations to hit the modern enterprise. Entire industries brace for significant disruption to the way they do business, from business unit upheaval to transforming the way existing technologies, people, and processes interact with each other. In our latest research on the topic, we examine how enterprises and telcos are working to implement the foundations and core technological building blocks they need to glean the most value from 5G initiatives as they brace for sweeping change.

Enterprises brace 5G to transform business technologies

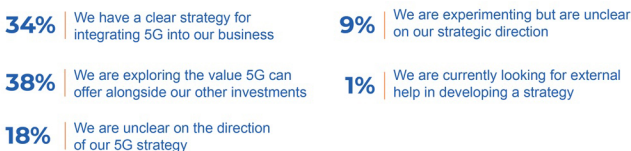


How much will 5G transform the following business technologies?
(Respondents who selected high impact or significant impact)



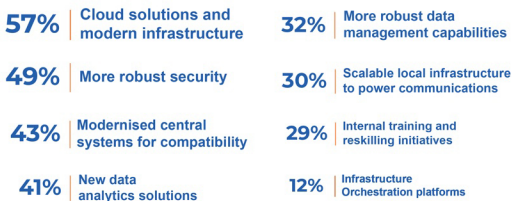
Most enterprises don't have a clear 5G strategy

Which of the following statements best describes your 5G strategy?



Enterprises race to build modern infrastructure to unlock the value of 5G

Which technology building blocks need to be in place to unlock the value of 5G in your business?



Timelines are tight - most businesses plan to implement 5G solutions within two years

Over what timeframe do you expect to implement 5G-based solutions within your business?



But many enterprises lack the talent and skills to drive 5G projects forward

To what extent do you have the talent and skills to leverage 5G technologies in your business?



In August and September 2021, PAC conducted in depth research into the evolving enterprise 5G market across Europe, including a survey of 200 enterprise and telecommunications executives in the UK, France, Germany, and Italy, and across a range of industries.

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