WIND™

98% OF ALL IOT DEVICE TRAFFIC IS LEFT UNENCRYPTED EVEN IN ENTERPRISE AND MEDICAL DEVICES*

IS YOUR DATA IN THE CLEAR, NOW AND THROUGH THE EDGE?

As you build and deploy data-centric devices, keep in mind these three dynamics that are impacting security design in the evolving digital world:

80%
OF ALL DATA WILL BE COMPUTED ON THE EDGE BY 2025
Gartner

EXPANDING VALUE

THE VALUE OF DATA HAS BECOME FAR MORE DYNAMIC THAN THE .1% OF THE DEVICE'S LIFETIME in which the data might be used for its originally designed purpose. Devices will be repurposed many times in their lifecycles.

PARTNERSHIPS

SECURITY HAS TO WORK ACROSS PARTNERSHIPS—inside and outside of organizations. Your device might be in multiple products, working together across a complex ecosystem of partners to generate valuable data. That data needs to move more securely than ever before.

UNPREDICTABILITY

BY DEFINITION, THE NEW DIGITAL FUTURE IS NOT CLEAR. Can your security handle that level of ambiguity?

TO LEARN MORE ABOUT SOFTWARE SECURITY IN THE NEW DIGITAL REALITY, VISIT: WWW.WINDRIVER.COM/SECURE-NOW

*https://media.nominet.uk/wp-content/uploads/2019/07/Cyber-Security-in-the-Age-of-Digital-Transformation.pdf