

ALL SECURITY POLICIES NEED TO START WITH THESE THREE PILLARS:

C

CONFIDENTIALITY

implementations are used to **PROTECT THE PRIVACY OF DATA** in embedded systems.

I

INTEGRITY

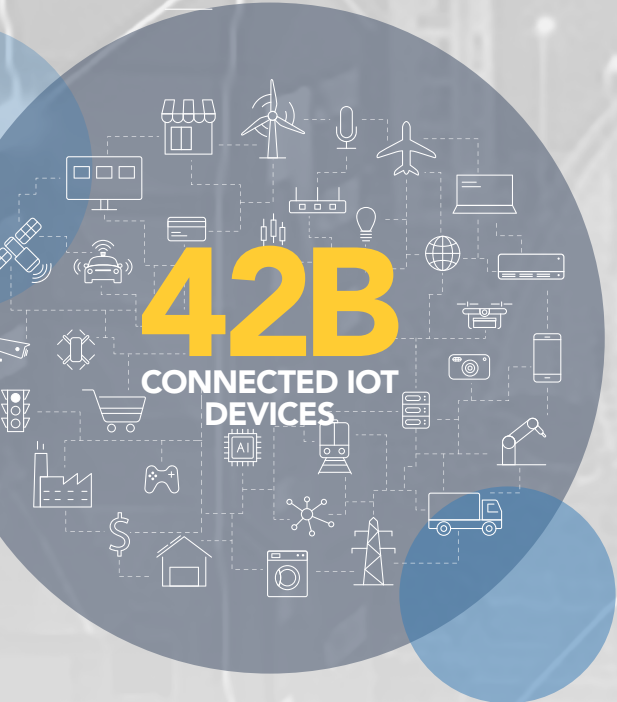
implementations ensure that the embedded device **DATA HAS NOT BEEN MODIFIED OR DELETED** by an attacker.

A

AVAILABILITY

implementations ensure that a device **PERFORMS ITS INTENDED FUNCTION**, of paramount importance to devices with mission-critical tasks.

IS YOUR SECURITY STRATEGY READY FOR THE DATA THAT DIGITAL TRANSFORMATION IS GOING TO GENERATE?



42 billion connected IoT devices will be part of our world by 2025¹.

And **80%** of the data we all create and consume will go through the 5G cloud¹.

But currently, only **11.5%** of all corporations are digitally transforming successfully¹.

And **more than 50%** of technology leaders see multiple security concerns directly connected to digital transformation initiatives².



TO LEARN MORE ABOUT SOFTWARE SECURITY IN THE NEW DIGITAL WORLD, VISIT: WWW.WINDRIVER.COM/SECURE-NOW

1: Forbes/Inc.Digital
2: <https://media.nominet.uk/wp-content/uploads/2019/07/Cyber-Security-in-the-Age-of-Digital-Transformation.pdf>