

# COVID-19 IS DRIVING A VAST SHIFT IN OVERALL STRATEGIC FOCUS IN THE U.S.



‘SOMEWHAT’ AND ‘VERY MUCH AGREE’ AS TO HOW COVID-19 HAS CHANGED FOCUS.

## USA

RE-SKILLING	84%
ACCELERATING NEW BUSINESS MODELS	83%
AGILE APP DEVELOPMENT	82%
REFOCUS AROUND CUSTOMERS	82%
REAL-TIME DATA AND FEEDBACK	80%
CHANGING THE WAY WE DESIGN APPS	75%
GETTING MORE DX FOCUS	71%
HOW TO LOOK AT 5G AS AN ACCELERATOR	69%

IN CHINA THERE IS EVEN MORE FOCUS ON CHANGING THE WAY APPS ARE DESIGNED, AN INCREASED FOCUS ON DIGITAL TRANSFORMATION, AND ACCELERATION OF 5G INVESTMENTS.

RESEARCH CONDUCTED BY WIND RIVER FROM APRIL 12-23 IN THE U.S. AND CHINA WITH C-SUITE EXECUTIVES AND LEADERS IN DEVOPS AND IOT IN FIVE MAJOR INDUSTRIES TO EXAMINE HOW INVESTMENTS IN VARIOUS TECHNOLOGY AREAS LIKE 5G, CLOUD NATIVE DEVELOPMENT, CONTAINERS, AND DIGITAL TRANSFORMATION TECHNOLOGIES WERE BEING REASSESSED.

ADDITIONAL DATA AND INFOGRAPHICS AT:  
[www.windriver.com/covid19-industry-impact](http://www.windriver.com/covid19-industry-impact)

TO SCHEDULE AN INDUSTRY-SPECIFIC BRIEFING WITH AN EXPERT CONTACT [INQUIRIES@WINDRIVER.COM](mailto:INQUIRIES@WINDRIVER.COM)