

COVID-19 HAS CHANGED CORPORATE STRATEGY FOR 74%+ OF C-SUITE, IOT, AND DEVOPS LEADERS IN THE U.S. & CHINA



ASKED **APRIL 12-23, 2020** "THINKING ABOUT THE STATE OF SOFTWARE APPLICATIONS AND OVERALL DEVELOPMENT OPERATIONS, HOW, IF AT ALL, HAS COVID-19 CHANGED YOUR ORGANIZATION'S FOCUS?"

	USA	CHINA
OUR FOCUS IS ON SURVIVING COVID-19	39%	43%
COVID-19 IS PROMPTING US TO TRANSFORM	35%	33%
COVID-19 HASN'T CHANGED OUR PRIORITIES	26%	24%

ALTHOUGH THE COVID-19 SITUATIONS IN THE U.S. AND CHINA ARE DIFFERENT AT THIS TIME, COMPANIES IN EACH COUNTRY ARE SIMILARLY SPILT IN TERMS OF THE STRATEGY TO DEAL WITH IT.

RESEARCH CONDUCTED BY WIND RIVER BETWEEN APRIL 12TH AND APRIL 23RD IN THE U.S. AND CHINA WITH C-SUITE EXECUTIVES AND LEADERS IN DEVOPS AND IOT IN FIVE MAJOR INDUSTRIES TO EXAMINE HOW INVESTMENTS IN VARIOUS TECHNOLOGY AREAS LIKE 5G, CLOUD NATIVE DEVELOPMENT, CONTAINERS, AND DIGITAL TRANSFORMATION TECHNOLOGIES WERE BEING REASSESSED.

ADDITIONAL DATA AND INFOGRAPHICS AT:
www.windriver.com/covid19-industry-impact

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