# WNDRVR

# LINUX FOR THE INTELLIGENT EDGE

#### Abstract

Linux is the default environment for most software developers and is a popular choice for embedded solutions. However, one of Linux's greatest strengths, and to some extent its biggest challenge, is that it comes in so many flavors and varieties, each well suited to a particular use case.

While everyone recognizes the strength of enterprise Linux distributions such as Red Hat, SUSE, and Ubuntu for general-purpose IT use cases, they are generally not suitable for embedded uses. Compared to general computing, embedded solutions have many more constraints as well as higher reliability and security requirements, lower resource availability, and support needs that often span five to 10 years or more.

In response, many organizations attempt to fork an existing community distribution and create their own customized embedded Linux. This is often referred to as roll-your-own (RYO) Linux. While the initial costs of this approach are low, the resources for support and maintenance spike in later years, as the expertise of the RYO must be maintained in-house.

Commercially supported embedded Linux is the primary alternative to RYO. Not only are the long-term support and maintenance costs much lower but the technical, business, and legal risks of commercially supported embedded Linux are much lower as well. Commercial vendors can also provide full development services, including platform, services, maintenance, and support, which increase productivity and reduce the overhead of maintaining your own unique embedded Linux distribution.

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# WHICH LINUX?

Everything starts with the Linux kernel that is available from kernel.org. To build a full operating system for application development and deployment, additional packages are required. Knowing what you are going to build determines which packages are required for your distribution. There is not a one-size-fits-all solution, especially with embedded systems. Keeping this in mind, we can classify a Linux-based project into the categories discussed below.

#### **Enterprise Linux**

The general-purpose server and desktop Linux distributions from Red Hat, Ubuntu, and others are intended for well-resourced, multipurpose, and often multiuser use cases. As such, they are typically configured to support a wide range of devices with a one-sizefits-most mentality. Although the distributions are supported with available source code, supported customizations are usually limited to package installation and configuration files. This produces a solid user experience, "good enough" reliability for general-purpose use, and an inexpensive support model with a three- to five-year horizon.

Embedded designs typically need much smaller footprints, greater performance in a constrained environment, higher reliability, longer support horizons, and much lower resource requirements than can be provided by enterprise Linux distributions.



#### **Roll-Your-Own / Customized Linux**

The roll-your-own approach involves forking and stripping down a community-based distribution. The thinking behind this model is that the developers can use freely available open source code and then rely on the existing community for support. However, the reality is that the community knows nothing about the actual fork that has been created and is thus unable to provide significant long-term support. Instead, dedicated engineers who understand this unique Linux-based OS are needed to maintain and support it. That's not a big burden in the early years of the product lifecycle, but as time goes on, this burden grows significantly. Additionally, since everything is custom built, there is little to no benefit from economies of scale to help support this project.

Every RYO Linux platform is effectively a unique and custom Linux distribution that creates heavy maintenance and support burdens in later years.



# DO YOU REALLY WANT TO SUPPORT YOUR OWN UNIQUE LINUX DISTRIBUTION?

Newcomers to embedded Linux often don't understand that every RYO Linux platform created in-house is, by definition, a unique and custom Linux distribution. Embedded Linux requires compiling and linking on a host system for download to a target host (hardware board).

The creation of all the right puzzle pieces to make the OS run on an embedded target is effectively an in-house distribution of Linux. For this reason, embedded Linux is different from desktop and server Linux, where one typically uses a well-known distribution already packaged in binary form and ready to go. Companies deciding to roll their own Linux must understand that they are taking on the burden of security monitoring, code maintenance, and support of a custom Linux distribution, which requires significant expertise and staff – **a commitment that dramatically increases over time**.

While community support for Linux abounds for current kernel and distribution releases, support quickly wanes as versions become outdated compared to the most current releases.

It's unrealistic to expect open source community support for an older version of the Linux kernel that, for example, has been built into a product and been on the market for several years. The community is typically focused on the leading edge of development, and older components (kernel, libraries, packages) are mostly left unmaintained, unsecured, and unsafe to use. As the years go by, companies must rely on internal specialized expertise to support their products. This goes well beyond the capabilities of most organizations' IT departments.

Beyond the heavy personnel costs involved, organizations must ask themselves whether this is how they want this engineering talent tied up — in maintenance — or whether their time would be better spent in product development innovating with new capabilities. Indeed, there's a risk that companies might lose key engineering talent altogether if those employees are not enthusiastic about maintaining an old embedded distribution.

#### **Managed Distribution with Wind River**

Wind River® offers end-to-end embedded Linux development products, services, and use case-specific solutions — from prototype to optimization to deployment and beyond. Wind River Linux subscription service delivers Yocto Project-based source code for platform developers. It includes maintenance, long-term support, compliance artifacts, and security updates. All enhancements and fixes to the Yocto Project-based Linux source code are upstreamed for the entire community to leverage.



#### **Commercially Supported Embedded Linux**

The third major category of Linux is a commercially supported embedded OS, such as Wind River<sup>®</sup> Linux. The major advantages of this approach are similar to those of enterprise Linux, but the solution is built with embedded use cases in mind. Instead of creating a massive, one-size-fits-most distribution, the approach favored by most commercially supported embedded Linux vendors is to create a compact core that can support low-resource environments, greater security requirements, high performance and reliability needs, and a build system that requires only local support for extensions.

This core framework is generally provided by the OpenEmbedded and Yocto Project communities and enables both economies of scale in terms of support and highly customized builds that exactly fit project requirements.

The nature of embedded Linux is that, just as in an RYO situation, every deployment is a unique distribution. The difference with commercially supported embedded Linux is that these distributions are all sourced from the same code and carefully monitored, validated, maintained, and patched by a consolidated team that is thus able to achieve significant economies of scale.



#### What Is the Yocto Project?

The Yocto Project was created to standardize the platform for embedded Linux, thereby greatly increasing interoperability and creating an ecosystem of hardware and software vendors around a common set of standards and tools. The ecosystem also provides support and expertise toward emerging standards, such as those being created today for the intelligent edge. The Yocto Project is freely available and provides a standardized embedded Linux build system for production use.



The Yocto Project is a highly active and healthy open source community for embedded Linux.

#### The OpenEmbedded Project

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OpenEmbedded serves as the build framework for Wind River, the Yocto Project, and many other embedded Linux systems. OpenEmbedded offers a best-in-class cross-compile environment and allows developers to create a complete Linux distribution for embedded systems.

# GET TO MARKET FASTER

While it's true that the greatest savings from commercially supported Linux accrue from more efficient support and maintenance over the long haul, there are also many opportunities to customize the platform, speed up the development process, and get your product to market faster.

#### **Board Support Packages**

Board support packages (BSPs) provide massive time savings as well as a big leap forward in reliability and quality compared to building your own drivers and hardware support package.

#### What Is a Board Support Package?

A BSP is the layer of software containing hardware-specific drivers and other routines that allow Linux (or a real-time operating system such as VxWorks®) to function in a particular hardware environment. BSPs are customizable, allowing the user to specify which drivers and routines should be included in the build based on the selection of hardware and software options.

A BSP should be customized not just to the correct architecture/OS combination but down to the exact system-on-chip (SoC) and board configuration used.

Of course, since everything in an embedded environment should always be as optimized as possible, the BSP also includes a customized version of Linux (or other OS, if applicable). Additionally, your BSP vendor can provide customized test suites, developer assistance from experts in your chosen hardware, and other professional services that can save your team time and prevent unpleasant surprises.

In other words, BSPs provide a polished development and production environment perfectly tailored to your use case.

#### Why Use a Commercially Supported BSP?

The primary advantages of working with a BSP supplied by a commercial Linux vendor versus building your own are speed, expertise, and economies of scale. In addition, commercial BSPs are supported and maintained. If you run into a problem, you can get help.

Wind River, for example, has thousands of BSPs ready to go, covering virtually every popular processor architecture, including Arm<sup>®</sup>, MIPS, PowerPC, and x86. They work with almost a hundred different hardware platforms. And even if there is no existing BSP for a given hardware configuration, a similar one can be used as a template for quick creation of a highly secure, stable, and efficient operating platform.



Stop reinventing the wheel — get started faster with a commercially supported BSP.

Browse the Wind River Library of freely available and paid BSPs for embedded Linux and use them for your next project.

### **Cloud-Native Architecture and Container Technology**

Cloud-native architectures and containers are widely deployed in enterprise IT environments but have been largely missing in action for embedded systems. However, the benefits of containers are equally desirable for embedded systems and include:

- Code reusability
- Efficient maintenance
- Platform independence
- Optimized resource utilization

Until recently, leveraging cloud-native architectures and containers for embedded systems meant rolling your own custom solution based on platforms that were optimized for data centers ... with all of the support and maintenance nightmares that implies. Most current container frameworks lack the right design or support for missioncritical industries that typically employ devices with extremely long lifecycles. These existing container technologies and platforms, like those in enterprise Linux, are often bloated or require updates too frequently to run effectively on these embedded systems. So most embedded systems still use traditional "bare metal" physical architectures.

However, the latest version of Wind River Linux provides substantial support for teams looking to bring cloud-native architectures to embedded systems. Wind River Linux now includes pre-integrated components from the Cloud Native Computing Foundation (CNCF) configured to deliver a fully functional solution for embedded systems such as intelligent edge devices and cloud infrastructures.

Wind River Linux now includes pre-built containers and support for Docker, Kubernetes, etc.

#### **Development and Build Tools**

Commercial Linux is accompanied by value-added development tools that go well beyond what is available from (mainly command line) open source tools. In addition to the familiar coding, testing, and debugging capabilities, modern commercial integrated development environments provide tools for building the Linux and device image, system performance and behavioral analysis, memory profiling, and tracing.

#### **Full-System Simulation with Wind River Simics**

An example of an extremely useful category of software tools is the fullsystem simulation — the simulation of not just the embedded target processor but also the SoC features, board-level hardware, and even interconnected targets in a complete system of subsystems. With Wind River Simics®, developers can deploy and test on a simulated full system. This innovation greatly improves the support for iterative and agile development processes and also removes the hardware supply bottleneck that plagues most embedded development projects.



"The ability to shorten our development period by 15% was a remarkable result of using Wind River Linux. This led to a considerable reduction in development costs."

-Takahide Inoue, Sharp Corporation

Want to see how simulation can support and improve your embedded development processes?

Free eBook: The Business Case for Full System Simulation in Embedded Development

**DOWNLOAD NOW** 

# LONG-TERM SAVINGS

#### **Support and Maintenance**

In the long run, commercial offerings that provide a proven embedded Linux with support and maintenance are generally significantly less expensive than maintaining an RYO Linux solution in-house. Linux is large and complicated and requires significant effort by your engineers to provide support, patches, and security vulnerability management over time.

While it's difficult to make broad generalizations about the cost of creating and maintaining your own embedded Linux, that cost is always considerable and often wildly underestimated by organizations new to the field. For instance, the kind of investment required for a Linux-based operating system that would be suitable for a device used in telecommunications is shown in Table 1.

	Costs
Initial release (porting, testing, hardening, quality assurance)	\$600K
Yearly maintenance	\$200K
Yearly security vulnerabilities assessment and resolution	\$250K
Yearly export classification and open source licensing compliance	\$50K
5-year total costs for RYO Linux	~\$3M

Table 1 shows a typical cost for maintaining a Linux-based telecommunications device for five years.

The primary variables in the long-term cost of maintaining your system are:

- The type of embedded device
- The life span of your devices
- Security requirements
- Virtualization
- Application footprint
- Network connectivity
- High availability or fault tolerance requirements
- Global or purely local deployments
- Free open source software / open source policy requirements
- Any updating of devices that are in the field



Calculate the total costs of ownership for your specific use case for both roll-your-own and commercially supported embedded Linux using our online cost calculator.

#### **Better / Cheaper Security**

With ever-increasing numbers of interconnected intelligent edge devices and systems being deployed, Linux software vulnerabilities have become more widespread than ever. Taking responsibility for identifying vulnerabilities and making the necessary updates to mitigate threats is often beyond the capacity of device developers and manufacturers.

Gone are the days of "fire and forget" device deployment. Virtually every device made these days is designed for interconnectivity with something, which makes them susceptible to security vulnerabilities. The reality is that connected devices are very likely becoming more vulnerable with every reported exploit.



Managing and mitigating threats is essential for the protection of end users but requires a level of engagement that is beyond the scope of most IoT solution developers, device manufacturers, and system operators.

# WIND RIVER AND STAR LAB: SECURITY FOR THE INTELLIGENT EDGE

Wind River has acquired Star Lab to provide even more cyber resiliency in its commercial embedded Linux offering. The Star Lab Titanium Security Suite offers robust Linux system hardening to help reduce the possible attack surface of the system.

#### **EXPLORE THE STAR LAB TITANIUM SOLUTION**

	Monitoring: Total CVEs	8486	6588	6527	13191	16536	17191	18256
Number of CVEs increases annually The defect rate can	CVEs Relevant to Wind River Releases	1844	2330	5161	9920	6656	6407	4768
increase by 8X or more over the lifecycle of a device	Number of Supported Wind River Releases	4	4	4	5	5	5	5
		2014	2015	2016	2017	2018	2019	2020
	Key Security Alerts Each Year	CVE-2014- 0160 aka Heartbleed	CVE-2015- 0235 aka Ghost	CVE - CVE- 2016-0800 aka DROWN	Stack-heap Overflow CVE-2017- 1000364- 66	Spectre / Meltdown CVE-2018- 3639-40	Zombie- load FallOut RIDL	Jokeroo CryptoMix Clop Glupteba

Using a certified Linux support and maintenance process drastically reduces development efforts, lowers costs, and protects against risks associated with managing your embedded software across the entire lifecycle. Commercial Linux vendors provide regular product updates and maintenance and security patches. Due to economies of scale, vendors can devote the necessary resources to stay on top of Linux kernel and security updates with regular patch schedules and convenient delivery methods. This level of expertise and proactivity would be very hard to achieve for most embedded device manufacturers.

#### **ISO 9001 Certification**

Wind River Linux development and maintenance processes have been certified to the ISO 9001:2015 quality management system standard. The certification covers the design, development, integration, verification, validation, and maintenance of open source technologies when packaged into Wind River Linux.

In addition, Wind River builds quality into its products through its commitment and conformance to the Wind River corporate product development lifecycle and the underlying ISO 9001:2015 engineering and nonengineering processes it references.

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# **BEWARE OF COMPLIANCE ISSUES**

Of course, there are more than labor and technical costs to consider with embedded Linux; it's also important to understand the legal implications of using Linux in embedded systems and the risks associated with open source licensing, IP and export compliance, and so forth.

#### **Licensing Headaches**

Creating your device with a Linux runtime system as part of its software is equivalent to distribution under many of the open source licenses used in Linux, including the GNU Public License (GPL). There are on the order of 20 million lines of code for Linux and associated open source tools – a massive code base with a multitude of licenses for organizations to trip over if they're not diligent.

Unlike using Linux on a desktop or server, shipping a product with Linux is legally considered to be redistribution, which opens you up to more licensing requirements.

With redistribution comes the responsibility to make sure your company is complying with the license requirements, such as providing free access to the source code for the open source portions of your product, including any tools that might ship with the product.

Often, there are clauses in the licenses about derivative works that can include kernel modules, libraries or tools, modification of existing code in Linux, statically linking to open source libraries, and other stipulations. It's critical that embedded device manufacturers catalog the licenses of the software they are using, understand the level of risk associated with the license, and be prepared to fulfill the obligations associated with each of the licenses. Unfortunately, many companies don't treat this aspect of Linux seriously and open themselves up to needless liability, impact on brand, and cost to fix problems after the fact.

Commercial solutions make it possible to reduce risk, time, and cost. Commercially supported Linux delivers full licensing compliance and reporting. Commercial vendors are experienced with Linux licensing and can aid in the adoption of open source into your code base mix.



Wind River is best known for its VxWorks real-time operating system, but it has also been a leading provider of embedded Linux solutions for more than 15 years. Wind River is a founding member, advisory board member, and the largest single contributor to the Yocto Project. Since the Yocto Project's unveiling in 2010, Wind River has been a Yocto Project Advisory Board member, contributing key technology to the project and collectively investing more than 89,000 lines of code over the past four years. Wind River actively upstreams and contributes fixes and enhancements back into the project while building Yocto Project support into the next generation of the Wind River platform.

Wind River has dedicated five full-time employees and additional engineers working part time to the Yocto Project, collectively investing almost 240 months over the past five years.

> We believe that encouraging and building on standards makes embedded Linux stronger in the long run.

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#### **Export Compliance and Encryption Disclosure**

Preparing products for international export adds another layer of compliance complexity to the documentation of open source software. In addition to the necessary license compliance requirements, export compliance largely centers on the disclosure of cryptography software, which presents security concerns in many countries.

This is an additional reason software suppliers, application developers, and device manufacturers need to have formal processes in place for tracking open source software (OSS). When it comes to documenting OSS in general and cryptography in particular, many technology companies experience a disconnect between the engineering and export teams. Export teams typically expect engineering to know everything in the code base so they can properly report on the cryptography used in a product. If the product has a large number of OSS components and the engineers did not actually write the code, however, they may not have a clear understanding of the cryptography inside. But export disclosures rely on accurate information from the engineering team, so organizations need to improve the quality of their cryptography discovery in OSS.

When there are hundreds or even thousands of OSS components within a product, a manual search is not practical. Some type of automated tool is needed, but automation alone is likely to yield some false positives, which then have to be reviewed manually. The most efficient solution — the one Wind River employs — is a combination of automation and encryption expertise. First, a tool is used to search the code for encryption, and then a designated team trained in encryption technology analyzes the findings to weed out false positives. A report detailing the levels and types of cryptography found is generated and added to the compliance envelope. The export team can then more accurately determine which instances of cryptography need to be reported based on the requirements of the country.

#### THREE DIFFERENT WAYS TO UTILIZE WIND RIVER LINUX

Wind River Linux is distributed in three primary ways:

- **Validated community code:** Ready to download, freely available on GitHub, with no commitment or paperwork to sign
- Wind River Long-Term Support (LTS) releases: Source code and binary distribution released with a predictable cadence and standard five-year product lifecycle (extendable with Wind River Professional Services), with regular maintenance releases and continuous security monitoring

• Continuous delivery (CD): DevOps ready with frequent releases

	Freely Available	Long-Term Support (LTS)	Continuous Delivery (CD)
Frequency	<b>Annually</b> , with community maintenance	<b>Annually</b> , with predictable RCPL* cadence	<b>Ongoing</b> , with 3-week release cadence
Lifecycle	12 months	<b>60 months</b> (options to extend to 15 years) CCM** option available	<b>3 weeks</b> , matches release schedule CCM option available
Support	N/A	<b>Standard</b> under SLA*** <b>Premium</b> option available	<b>Standard</b> under SLA 1 <b>Premium</b> option available
Maintenance	Community	<b>Commercial,</b> under SLA, with <i>cumulative</i> patches and backporting	<b>Commercial,</b> under SLA, with <i>incremental</i> updates and upgrades

\* Rolling cumulative patch layer

\*\* Custom content management

\*\*\* Service-level agreement

#### **Benefits of LTS and CD**

- · Bug defects are quickly diagnosed and resolved
- · Continuous security monitoring is included
- · Compliance and export artifacts are supported

#### Why Continuous Delivery?

Using and implementing Linux on a continuous delivery schedule allows your team to effectively implement more efficient CI/CD and DevOps processes.

More frequent software releases allow DevOps to identify and resolve issues more quickly with regular feedback from end users. A continuous delivery schedule is key in enabling the improvement of development processes with:

- Greater flexibility and stability
- Higher quality and efficiency
- Faster access to the latest features
- Tighter feedback loops



Interested in learning more about how Wind River enables the implementation of DevOps practices in embedded development? Get our eBook: Realizing the DevOps Vision in Embedded Systems

#### **DOWNLOAD NOW**

### SUITE OF TOOLS FOR EMBEDDED LINUX ENABLEMENT

The Wind River Linux suite includes everything embedded teams need to create secure, reliable, and high-performance products. It enables the building and deployment of intelligent edge devices and systems without the risk, effort, and high cost of ownership associated with an RYO package.

Wind River provides a modern, cloud-native development environment with integrated and comprehensive services and long-term support:

- Validated source code with support and maintenance subscription options
- Pre-built containers, tools, and documentation
- Docker and Kubernetes support
- Hundreds of BSPs supporting virtually every processor
- Optional Wind River Workbench development suite, a comprehensive set of Eclipse-based developer tools for building embedded products
- Lifecycle management services, fee-based support for nearly all development and maintenance phases of your design and development process



# **PROFESSIONAL SERVICES**

As the leader in embedded operating systems for 40 years, Wind River has expertise that can help you unlock the full potential of the Wind River Linux suite. This support dramatically reduces the total cost of ownership, risk, and time associated with embedded development.

Our team provides:

- Industry-specific expertise: Wind River helps design teams define and build products according to specific market, security, safety, and certification requirements.
- Managed distribution: Wind River can support your software branch on your hardware, doing monthly, quarterly, or yearly releases as needed. We can manage the Linux operating system build so you can focus on the areas where you add value.
  - **Custom content management:** Wind River manages your software using your hardware.
  - **Frozen branch management:** Wind River provides patches and updates for your frozen version of Linux.
- **On-demand engineering services:** Wind River is here to help when you need technical resources on a flexible, short- or long-term basis.

The Wind River Customer Success Organization provides teams with the additional support they need to create next-generation intelligent devices.

# **CUSTOMER SUPPORT**

Wind River Customer Support can help you overcome challenges and get the most out of your implementation of our technology, with services that include designated support engineers, hosted customer environments, person-to-person help lines, and our online Wind River Support Network for interactive self-help.

### CONCLUSION

Commercial embedded Linux from Wind River offers a clear return on investment versus RYO, in-house developed, and maintained Linux. Not only is the total cost of ownership lower but the technical, business, and legal risks of commercial embedded Linux are much lower. The ability of the commercial embedded Linux vendor to supply training, services, maintenance, security updates, and support greatly increases productivity and also reduces the overhead of maintaining your own unique embedded Linux distribution.

Success in a competitive market means concentrating on what you do best — building great products — and avoiding the risk and expense of platform development that adds to neither your feature set nor your bottom line.



# **ABOUT WIND RIVER**

Wind River is a global leader in delivering software for the intelligent edge. The company's technology has been powering the safest, most secure devices in the world since 1981 and is found in more than 2 billion products. Wind River offers a comprehensive portfolio supported by world-class global professional services and support and a broad partner ecosystem. Wind River software and expertise are accelerating digital transformation of critical infrastructure systems that demand the highest levels of safety, security, and reliability.

# TO LEARN MORE, VISIT WWW.WINDRIVER.COM.

According to the VDC Research Group, Wind River Linux commands more than 52.1% of the commercial embedded Linux market.



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