

## Industry Leaders Endorse Wind River Linux Platform for Infotainment

### Corel

*"With the convergence of the automotive and consumer electronics industries upon us, Wind River has filled a significant void by unveiling Wind River Linux Platform for Infotainment. As it becomes broadly adopted, we will see just how powerful an open development platform can be in this market with its ability to accelerate time-to-market of innovative applications that will leverage Corel technologies such as Corel® LinDVD®."*

— James Carrington, Senior Director, OEM and Strategic Product Marketing, Corel

The Corel logo consists of the word "COREL" in a bold, blue, sans-serif font.

### Gracenote

*"Wind River's deep knowledge of the unique characteristics of embedded Linux makes it the perfect shepherd for the burgeoning in-vehicle infotainment market. Gracenote is excited to bring our leadership in intelligent embedded music management solutions into the new breed of automotive applications, enabled by Wind River's standards-based Linux platform. Pre-integration with Gracenote's customizable, automatic playlisting technologies will safely enable a user to experience the ultimate in music personalization—something that the market is increasingly demanding."*

— Jim Hollingsworth, SVP Sales & Marketing, Gracenote



### Nuance Communications

*"As founding members of the Open Handset Alliance, Nuance and Wind River have both already demonstrated an unwavering commitment to open source in the mobile industry. Also in automotive, Nuance is excited to support Wind River's Linux-based platform for the industry. We're committed to apply our strength and leadership in voice-based search and messaging to move the market forward. We believe such proof-of-concept on a new automotive platform will grow our core in-vehicle business and fuel the proliferation of speech-enabled applications worldwide."*

— Johan Smolders, Director Business Development, Nuance Communications Internationale



## Parrot

"The automotive Bluetooth market has grown significantly over the past 12 months, and will continue to expand due to hands-free driving legislation and the technology's growing penetration in cellular handsets. However, its widespread adoption in the in-vehicle market will be contingent on its ability to be used with new and innovative applications: Bluetooth video streaming, navigation profiles, MAP, SyncML, NFC, and phone book synchronization. Parrot provides software solutions to Wind River for advanced Bluetooth features and worldwide phone compatibility as well as noise reduction and echo cancellation. Wind River Linux Platform for Infotainment will greatly accelerate time-to-market of these applications, and Parrot is committed to working with technology leaders such as Wind River to usher in a new wave of in-vehicle devices."

— Eric Riyahi, Executive Director,  
Parrot



Parrot

## RealNetworks

"Having created the Helix Community in 2002 to help the mobile phone industry standardize on a single universal and open digital media framework, RealNetworks has seen firsthand how the right type of commercial source code licensing can transform a marketplace. The automotive market, particularly in-vehicle infotainment, will most likely experience a similar disruption with Wind River's new Linux platform. Wind River has the commercial Linux expertise to lead this effort, and pre-integration with the Helix DNA Client will enable OEMs and automakers to distribute a universal media player with their devices to establish a common client platform for the delivery of premium content services."

— Scott Nelson, Director IP Licensing,  
RealNetworks, Inc.



## Venture Development Corporation (VDC)

"In markets such as the automotive industry there's a growing need for rich and robust operating systems that can efficiently manage a complex application layer. Wind River's dual open source and commercial approaches to the market ensure choice for the developer community in innovating new platform advances through a robust, supported commercial solution that the automotive industry requires."

— Stephen Balacco,  
Director Embedded  
Software Practice, Venture  
Development Corporation

**WIND RIVER**

Wind River is the global leader in Device Software Optimization (DSO). We enable companies to develop, run, and manage device software faster, better, at lower cost, and more reliably. [www.windriver.com](http://www.windriver.com)

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